

**PRS
2026**

33rd European Paediatric
Rheumatology Congress
16-19 September 2026
Belgrade • Serbia

Partnership Opportunities

VISIT US ONLINE www.pres.eu/pres2026




Contents

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- Booking Forms

Organising Secretariat

 **PReS 2026**
c/o MCI Suisse SA
Rue du Pré-Bouvier 9
CH-1242 Satigny

Partnership Queries:

T: +41 22 33 99 808
E: jan.vonhildebrand@wearemci.com

Registration Queries:

T: +41 22 33 99 728
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PReS Belgrade
2026 Serbia

About PReS

Paediatric Rheumatology is a specialty concerned with the care and understanding of a wide spectrum of autoimmune and auto-inflammatory diseases affecting children and young people.

- These are characterised by systemic inflammation and inflammation within the musculoskeletal system, skin, blood vessels and diverse organs such as the eye, brain and visceral organs.
- Non-inflammatory musculoskeletal pain and dysfunction syndromes are an integral part of the scope of Paediatric Rheumatology.

The Paediatric Rheumatology European Society (PReS) is an international organisation based in Europe which is **dedicated to advance the care and improve the health and well-being of children and young people with rheumatic conditions.**

Mission Statement

- PReS fosters excellence in clinical care, training and education, research and leadership amongst healthcare professionals and scientists worldwide.
- Together with patient and parent organisations, PReS promotes the implementation of advances in clinical, basic and translational research to help children reach their full potential.
- PReS advocates the holistic needs of children, young people and their families at the individual, familial and societal level through networking and in collaboration with national and international rheumatology and specialist societies and stakeholders.


PReS Congress

- Largest international paediatric rheumatology congress.
- Scientific programme focused on new findings in clinical and basic research in the wide spectrum of paediatric rheumatic diseases.
- Pre-congress, highly interactive Young Investigators Meeting and many pre-congress courses.

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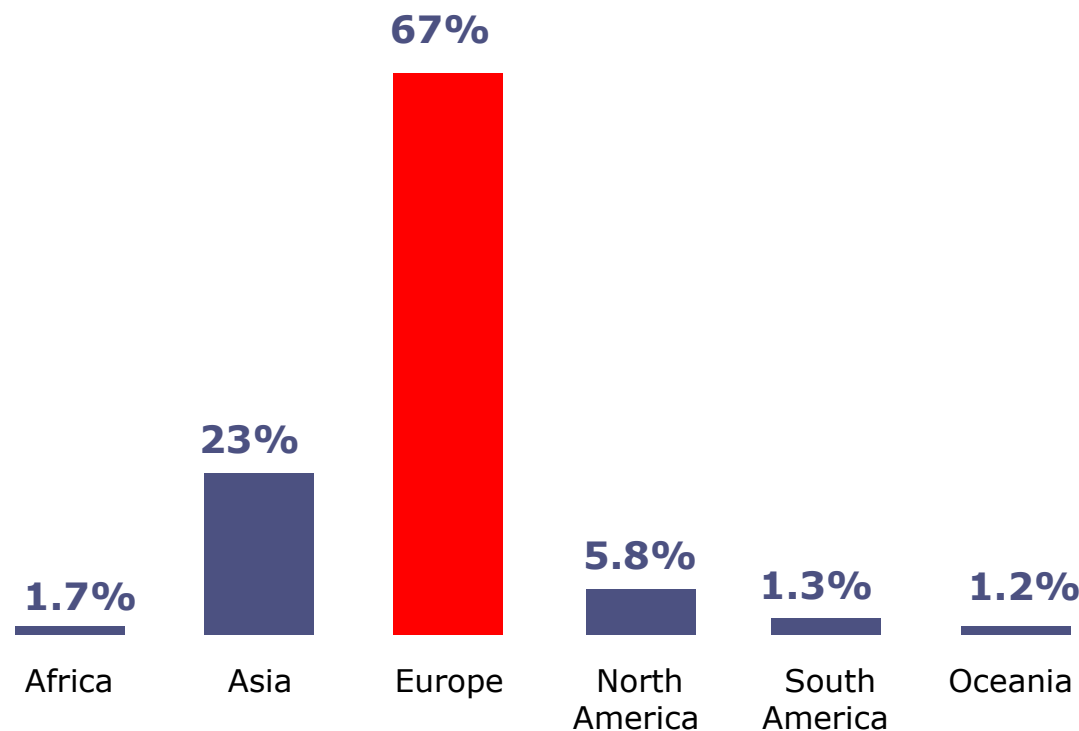
Attendees Profile (in 2025)

Top 10 Countries

01.	Türkiye	137
02.	United Kingdom	102
03.	Italy	81
04.	Finland	57
05.	Germany	55
06.	Netherlands	50
07.	France	39
08.	United States	32
09.	Switzerland	31
10.	Sweden	30

Total number of countries: 66

Demographics per Continent



Breakdown of Attendees

IN-PERSON PASS (93%)

Complimentary	130
Sponsor / Exhibitor	36
ENCA / Patient representative	11
PReS Member	208
PReS Member - Healthcare Professional	24
PReS Member - Researcher	20
PReS Member - Trainee	36
PReS Non-Member	276
PReS Non-Member - Healthcare Professional	24
PReS Non-Member - Researcher	19
PReS Non-Member - Trainee	74
YIM meeting and PReS 2023 Congress	122

VIRTUAL PASS (7%)


PReS Member	15
PReS Member - Healthcare Professional	2
PReS Member - Researcher	1
PReS Member - Trainee	2
PReS Non-Member	20
PReS Non-Member - Healthcare Professional	1
PReS Non-Member - Researcher	1
PReS Non-Member - Trainee	6

Total amount of participants: 1'028

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Topics & Schedule (*subject to change*)

- Juvenile idiopathic arthritis
- Autoinflammatory diseases
- Vasculitis
- Difficult cases
- Treat-to-target approach
- New treatments
- Uveitis
- Immune dysregulation
- Therapeutic challenges
- Lupus

TUESDAY 15 SEPTEMBER 2026

Young Investigators Meeting (YIM)
(12:00 - 18:30)

WEDNESDAY 16 SEPTEMBER 2026

Young Investigators Meeting (YIM)
(08:00 - 12:00)

Working Party Meetings
(13:00 - 17:45)

Opening Ceremony
(18:00 - 19:30)

Welcome Reception
(19:30 - 21:30)

THURSDAY 17 SEPTEMBER 2026

Year in Review Lecture
(08:30 - 09:00)

Plenary Session 1
(09:00 - 10:45)

HP Session 1
(08:45 - 10:45)

Coffee Break
(10:45 - 11:15)

Plenary Session 2
(11:15 - 12:45)

Parallel Session 1
(11:15 - 12:45)

**Exclusive Lunch
Symposium**
(13:00 - 14:00)

HP Session 2
(13:00 - 14:00)

Plenary Session 3
(14:15 - 15:45)

Parallel Session 2
(14:15 - 15:45)

Afternoon Symposium or MTE
(15:45 - 16:45)

Coffee Break & Poster Tours
(15:45 - 17:30)

Plenary Session 4
(17:30 - 19:00)


Parallel Session 3
(17:30 - 19:00)

PRINTO General Assembly (upon invitation only)
(19:00 - 20:00)

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Topics & Schedule


FRIDAY 18 SEPTEMBER 2026		
Plenary Session 5 (08:00 - 09:30)	HP Session 3 (08:00 - 09:30)	
Plenary Session 6 (09:45 - 10:45)	PReS / HP Joint Session (09:45 - 10:45)	ENCA Session 1 (09:45 - 10:45)
Coffee Break (10:45 - 11:15)		
Plenary Session 7 (11:15 - 12:45)	Parallel Session 4 (11:15 - 12:45)	ENCA Session 2 (11:15 - 12:15)
Exclusive Lunch Symposium (13:00 - 14:00)	ENCA / HP Joint Session (13:00 - 14:00)	Educational Committee Meeting (13:00 - 14:00)
PReS General Assembly (upon invitation only) (14:15 - 16:15)		
Coffee Break & Poster Tours (15:45 - 17:30)		Afternoon Symposium or MTE (16:15 - 17:30)
Plenary Session 8 (17:30 - 19:00)	PReS / ENCA Joint Session (17:30 - 19:00)	
Networking Dinner 20:00 – 00:00		

SATURDAY 19 SEPTEMBER 2026
Plenary Session 9 (09:00 - 10:30)
Coffee Break (10:30 - 11:00)
PReS Endorsed Oral (11:00 – 11:30)
Thieves Market Session (11:30 - 12:30)
Closing Session (12:30 - 13:00)

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PR&S Belgrade
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City & Venue

City Information

Your Host City - Belgrade

Belgrade is the capital of the Republic of Serbia and is, as such, the country's largest city. It lies on the confluence of the two major European rivers, Sava and Danube. Belgrade city center is not too big. Everything between Kalemegdan, Knez Mihajlova street and Skadarska street can be viewed by foot.

Belgrade is one of the oldest cities in Europe. Besides Athens, it is the largest urban area in the Balkans with around 1.6 millions people. The city bears many millennia old symbols. The oldest traces of human settlements in the area of today's Belgrade date back to the Paleolithic Age.

The city is also home of the Serbian culture, education and science. It has the highest number of institutions in the field of science and art of national importance like The Serbian Academy of Science and Art, the National Library of Serbia, the National Museum and the National Theatre.

Want to know more? Please visit <https://www.beograd.rs/en/home-page>

Belgrade Weather

Average high: 24°C (75° Fahrenheit)

Average low: 14°C (57° Fahrenheit)

September in Belgrade is typically warm and pleasant, with average highs around 20°C. The month sees about 13 sunny days, 8 rainy days, and 5 cloudy ones, making it—along with August—one of the most comfortable times to visit the city.

Language

The official language in Belgrade is Serbian. While Serbian is the official language, English is widely spoken in tourist areas and by younger people.

Currency

Serbian dinars (RSD) - *Euros are not accepted for daily transactions in shops, restaurants, or cafes.*

Shopping Hours

Most shops open weekdays 9 am to 8 pm, until 3 pm on Sat.

Food stores run 6am to 8-9 pm weekdays, later on Sat. & until 2 pm on Sun.

Shopping centres: 10 am-10 pm daily.

The airport

Belgrade, Serbia's capital, is served by the Nikola Tesla airport, located 12 km west of the city. There are numerous car rental company counters and a local tourist office. You can reach the city centre by city bus line 72 (every 30 minutes) or by minibus E7 (every hour).

It takes approx. 20-25 min by taxi from the airport to the Sava Centar. You may also wish to take public transportation with Bus A1 (35 min every 20 min - paying) or Bus 607 (42 min every 30 min - free). !! Both bus options include a bus change.

Transportation

Belgrade offers an extensive public transportation network, making it an affordable and convenient way to explore the city with buses, trams, and trolleys.

As of January 1, 2025, Belgrade has become the only city in Europe with more than 500,000 residents offering completely free public transportation. Passengers can now travel across the city without purchasing tickets, making urban commuting smoother and more budget-friendly.

Various

Time zone: Central European time zone region – GMT +1

Electricity voltage in Belgrade is 220V. Electrical outlets are standard European.

Tap water in Belgrade is said to be safe to drink.

Venue Information



SAVA CENTAR

Milentija Popovića 9
11000 Belgrade
SERBIA

[Website](#)

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Loyalty Programme

PReS would like to **recognise and reward sponsor loyalty and continuous engagement**. Your company can benefit from priority bookings, recognition and other perks based on your participation and contribution history.

POINT SYSTEM

10 points

for each year the company has exhibited and/or organised a satellite symposium at PReS.

1 point

per € 2'000 invoiced (excl. VAT) for any items open for sponsorship since PReS 2023, broken down as follows:

- 25% of total investment for PReS 2023 in Rotterdam (i.e. € 10'000 = **1 point**)
- 50% of total investment for PReS 2024 in Gothenburg (i.e. € 10'000 = **2 points**)
- 100% of total investment for PReS 2025 in Helsinki (i.e. € 10'000 = **4 points**)

1 point

for each delegate registration made for PReS 2025 in Helsinki.

1 point

for PReS Corporate Partners.



BENEFITS

Priority bookings

The top 10 companies will be contacted first and asked to provide their top choices for the following: exhibition space, satellite symposium slot and sponsorship opportunity. The selections will be attributed on a first-come, first-serve basis. After the top 5 companies have selected their items, the sales will open to all the other partners.

Priority attributions

Exhibition space locations will be attributed according to the overall ranking, i.e. 1st company enjoys 1st choice, etc.


Recognition

The top 10 companies will be recognised as *Congress Premium Partners* on the website, the programme and the e-mailers.

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Exhibiting at PReS

Participating in PReS 2026 with an exhibition space will provide a unique opportunity for exhibitors to **showcase their products, services and educational programmes** to an estimated **1,200+ participants with interests in all areas of paediatric rheumatology**.

The layout of the exhibition will be expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor.

Official coffee breaks will be served on the exhibition floor promoting **frequent and repeated opportunities for the delegates to visit the exhibits and engage with you**.

SPACE ONLY

- Exhibition floor space only
- 2 complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Company listed on the congress website & in the programme
- Welcome reception & Coffee breaks

EUR 585 per sqm

TABLE TOP - *Non-profits only*

- Exhibition floor space
- Electrical supply, 1 table & 2 chairs
- 1 complimentary exhibitor badge
- Company listed on the congress website & in the programme
- Welcome reception & Coffee breaks

EUR 2'000

SHELL SCHEME

- Exhibition floor space
- Shell scheme frame & fascia board for company name
- Lighting (3 spots), electrical supply, 1 table & 2 chairs for 9 sqm
- 2 complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Company listed on the congress website & in the programme
- Welcome reception & Coffee breaks

EUR 750 per sqm

HOSPITALITY SUITE

Providing a place for you to host international contacts, to meet, relax and exchange information.

The use of the space is restricted to the above-mentioned purposes and not for exhibiting products and access is restricted to invitation by the sponsor only.

Price upon request

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Floorplan

*The detailed exhibition layout will be available by early March 2026.
Space will be allocated on a 1st come-1st served basis depending on
the date at which the order form is received by MCI Suisse SA.*

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Important exhibition information

Exhibition Layout

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Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee. All exhibitors must wear the badge of the Congress at all times.

Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organisers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Serving alcohol is prohibited.

Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

Company Profile

A complete listing of all exhibitors will be featured in the final programme handed out onsite to all registered participants. Companies will have to send their logo in high resolution preferably in .PNG format by email to jan.vonhildebrand@wearemci.com. Should the logo not have been received and confirmed by MCI, it will not be printed in the final programme.

Product Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting. It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature. The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

Cancellation of Exhibition and Congress

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and PReS shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made. Under no circumstances is PReS responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

Exhibition Opening Hours (subject to change)

Wednesday 16 September 2026	16:30 – 21:00
Thursday 17 September 2026	09:30 – 17:00
Friday 18 September 2026	09:30 – 17:00
Saturday 19 September 2026	09:30 – 12:00

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Sponsoring at PReS

Stand out from the crowd, enhancing your visibility at PReS 2026 gives you the advantage and can play a key part in helping you achieve your congress objectives. **Ensure your company benefits from the highest level of exposure.** On the next page of this brochure you will find a table which gives an overview of all the partnership opportunities available at PReS 2026. The table is designed to help you to compare, evaluate and easily understand the associated benefits related to each individual opportunity.

4 SECTIONS OF ITEMS

1. Create the perfect 1st impression

Catch the delegate's attention upon arrival at the event

2. Maximum brand impact

Make your brand stand out on the exhibition/congress floor

3. Drive traffic

Drive additional traffic to your stand and/or symposium

4. Virtual platform

Extend your visibility to delegates connected everywhere

4 TYPES OF BENEFITS

1. High volume/contact

Maximise visibility, increase brand/product awareness

2. Drive brand awareness

Maximise awareness, strengthen your brand positioning

3. Be different

Emotionalise, retain customers, seen as unique and innovative

4. Longevity

Prolong your exposure post event

Sponsorship recognition level / category

Sponsorship recognition level is calculated based on the total amount of your company's investment in PReS 2026 (to include opportunities as listed herein). Depending on your total level of investment in PReS 2026, your company's support will be acknowledged and recognised on the congress website as well as in all congress printed materials and signage at the following different levels:

Sponsorship Level	Total Contribution
PLATINUM	FROM EUR 75 000
GOLD	FROM EUR 50 000
SILVER	FROM EUR 35 000

Total contributions include total payments for all sponsorship opportunities listed herein. Not included in total contributions are food, beverage and congress registration fees for organisation staff.


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Sponsorship summary table

Create the perfect 1 st impression		
Congress bags - ★ Exclusive	EUR 12'000	BACK IN STOCK ✓
Lanyards - ★ Exclusive	EUR 8'500	BACK IN STOCK ✓
Advert in the final programme (Inside back - ★ Exclusive)	EUR 4'500	
Advert in the final programme (Inside page)	EUR 2'750	
Mobile application (In sponsor tab - ★ Exclusive)	EUR 10'500	
Charging stations - ★ Exclusive	EUR 18'500	
Hand sanitizing stations - ★ Exclusive	EUR 15'500	
Water stations - ★ Exclusive	EUR 17'000	
Meeting stools - ★ Exclusive	EUR 16'500	
Notepads - ★ Exclusive	EUR 3'000	BACK IN STOCK ✓
Pens - ★ Exclusive	EUR 3'000	BACK IN STOCK ✓
Maximum brand impact		
Poster area - ★ Exclusive	EUR 10'000	
Central session displays	EUR 15'500	
Drive traffic		
Floorplan signage	EUR 15'500	
Bag Inserts	EUR 2'500	
Virtual platform		
Exhibitor portal	EUR 7'500	
Industry showcase	EUR 7'500	
Web banner (On sponsor's page)	EUR 6'000	

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Create the perfect 1st impression

 = *EXCLUSIVITY*



FINAL PROGRAMME AD

Put your name in the hands of the largest gathering of paediatric rheumatology specialists.

The final programme is distributed to all delegates on-site.

- Full colour advertisement page
- Acknowledgment in programme & website

Inside Back	EUR 4'500
Cover Inside	EUR 2'750



MOBILE APPLICATION

The official PReS Congress App has a whole range of cutting-edge features and will be available for download to mobile devices prior to the congress in Belgrade.

The app is designed with our delegates in mind so that they will have all the information that they need at their fingertips!

- Logo in the industry section of the app
- Acknowledgment in programme & website

EUR 10'500



CHARGING STATIONS

The stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, but your logo representation will also drive awareness.

- Charging stations with your branding
- Acknowledgment in programme & website

EUR 18'500



SANITIZING STATIONS

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help to ensure a proper and clean environment, but your logo representation will also drive awareness.

- Hand sanitizing stations with your branding
- Acknowledgment in programme & website

EUR 15'500



WATER STATIONS

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

- Water stations with your branding
- Acknowledgment in programme & website
- Promotion on the Congress App

EUR 17'000



MEETING STOOLS

Offer attendees the option to sit down, relax and discuss with other participants during the meeting.

PReS will produce, assemble and distribute 150 branded stools around the exhibition hall. Stools are made of recycled cardboard.

- Meeting stools with your branding
- Acknowledgment in programme & website

EUR 16'500


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Returning Sponsorship Opportunities

 = EXCLUSIVITY



CONGRESS BAGS



From the very first minute capture the delegate's attention by sponsoring the official congress bag. Provide the delegate with convenience and your company with excellent visibility. This opportunity ensures that your brand will reach all PReS 2026 attendees.

- Your logo on the congress bag
- Acknowledgment in programme & website

EUR 12'000



BAG INSERTS

Reach out to all PReS 2024 delegates by including one insert in each official congress bags.

- Insertion of a flyer in congress bag
- Acknowledgment in programme & website

EUR 2'500



LANYARDS



Sponsoring the PReS lanyards is a highly visible branding opportunity. The lanyard will be attached to each delegate's badge therefore offering prominent branding exposure. Delegates must wear their badges throughout the whole conference.

- Your logo on the lanyards
- Acknowledgment in programme & website

EUR 8'500



NOTEPADS

To be produced by sponsor



Each delegate is provided with a notepad in the congress bags. Align your brand with this highly requested and appreciated item. Even after PReS 2026, you can continue to provide convenience to the delegate.

- Your logo on each page of the notepad
- Acknowledgment in programme & website

EUR 3'000



PENS

To be produced by sponsor



A highly requested item, each delegate will receive an official PReS 2024 pen in their congress bag. Even after PReS 2024, you can continue to provide convenience should the delegate decide to take the pen back to their home or office.

- Your logo on each pen
- Acknowledgment in programme & website


EUR 3'000

**Returning
Sponsorship
Opportunities!**

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Organising Secretariat

 **PReS 2026**
c/o MCI Suisse SA
Rue du Pré-Bouvier 9
CH-1242 Satigny

Partnership Queries:

T: +41 22 33 99 808
E: jan.vonhildebrand@wearemci.com

Registration Queries:

T: +41 22 33 99 728
E: pres.regshot@mci-group.com

PReS Belgrade
2026 Serbia

Maximise brand impact

 = EXCLUSIVITY



POSTER AREA



With over 350 posters during the event, delegates are sure to explore the poster area.
A great opportunity to share with delegates how your company supports the findings that are published on the posters.

- Logo on poster boards
- Acknowledgment in programme & website

EUR 10'000



CENTRAL DISPLAYS

Provide a live 'What's on Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

Sponsors can include static ads and/or a 30 second silent video in between live programme information.

- Your advert displayed on the screens
- Acknowledgment in programme & website

EUR 15'000

Drive traffic



FLOORPLAN SIGNAGE



Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.

- Logo on directional signage boards
- Acknowledgment in programme & website

EUR 15'500


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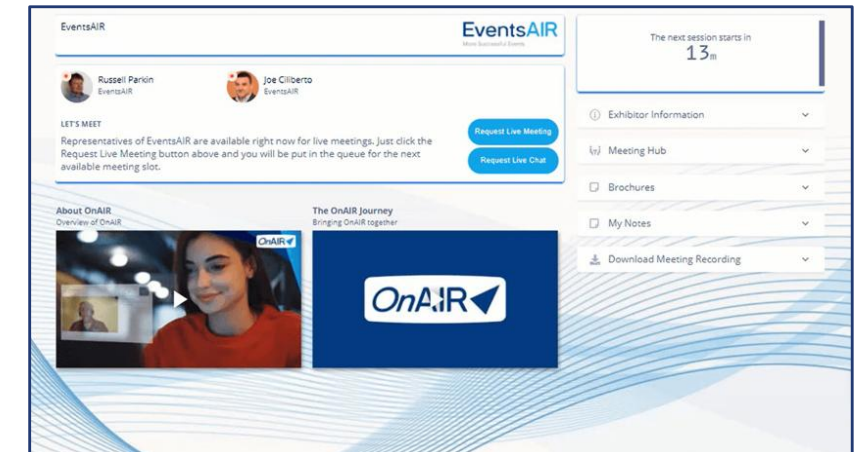
Virtual platform



EXHIBITOR PORTAL

The exhibitor portal will allow you to upload information (in PDF, weblink and/or video format) that will be visible online under your virtual stand and update any company profile information as well as manage the lead management questionnaires online.

Lead management is the process where exhibitors can complete attendee profile questions while in a video call with an attendee during the virtual event. Exhibitors can capture the leads, collect answers for the custom profile questions, and view a list of all attendees with whom they had a call.



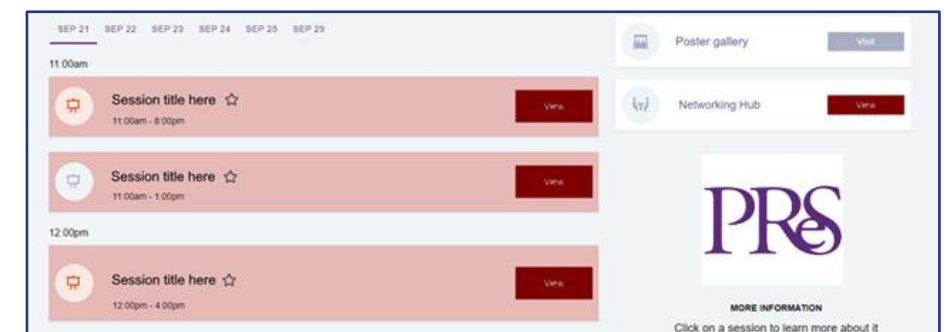
EUR 7'500



INDUSTRY SHOWCASE

The industry showcase is an opportunity to reach the virtual attendees during scheduled coffee breaks at the F2F congress.

- Pre-recorded file recommended
- Schedule and date TBC
- Acknowledgment in programme & website



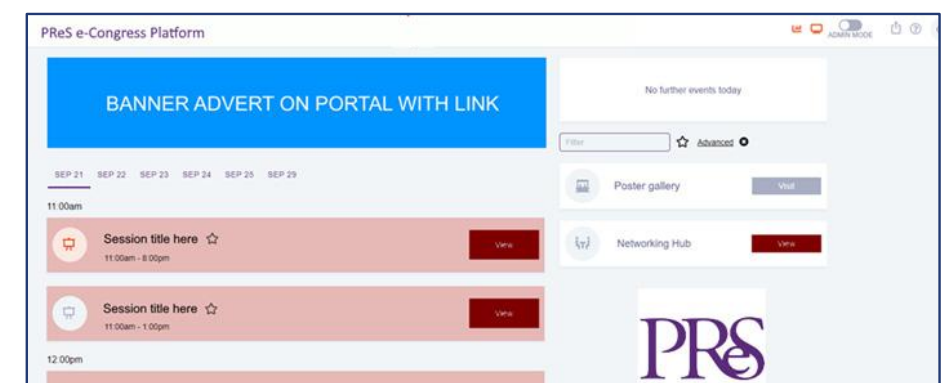
EUR 7'500



WEB BANNER ON SPONSOR'S PAGE

The portal allows for a total of 5 advertisements/logos to be featured on the top banner (in rotation) of the PReS e-Congress platform opening page. Specs: 870 PX Wide and 155 PX High in PNG or JPEG format.

- 1 portal top banner with link
- Acknowledgment in programme & website




EUR 6'000

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Satellite Symposia at PReS

You are invited to organise satellite symposia sessions at the forthcoming PReS 2026. This highly visible and high impact activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between medical professionals on the topics most relevant to your corporate objectives.

The time slots proposed are exclusive and outside of the main congress sessions which maximises the number of people that can attend live.

Types, timetable and rates

LUNCH SYMPOSIUM (60')

60-min **exclusive** time slot

Slot 1	Thursday 17
Slot 2	Friday 18

EUR 45'000

AFTERNOON SYMPOSIUM (60')

60-min **parallel** time slot

Slot 3	Thursday 17
Slot 4	Friday 18

EUR 37'500

MEET THE EXPERT (30')

30-min **parallel** time slot

Slot 5	Thursday 17
Slot 6	Friday 18

EUR 21'500


What's included?

- Room rental
- Audio-visual equipment and on-site management
- 2 badge scanners per symposium
- Live streaming of your symposium on the virtual platform
- Recording accessible for 3 months after the congress
- Opportunity to advertise your satellite symposium (*signage at additional cost*)
- Acknowledgement in the programme and on the website
- Use of the PReS congress logo on the satellite symposia invitation
- Symposium programme on the PReS website
- Lunchtime symposium includes lunch cost

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BENEFITS TO SATELLITE SYMPOSIA

Captive audience of decision
makers High visibility

Respected forum for presenting cutting edge research
Increased recognition among thought leaders

Important satellite symposium information

- All the speakers of the symposia must be registered prior to the Congress by the sponsor. **The expenses (hotel, travel, registration) of symposia speakers, whether or not they are speakers of the PReS scientific programme, must be covered by the sponsor.** The costs to be covered must be agreed with MCI at the time of confirming the programme of the symposium.
- All satellite symposia must be held at the Congress Centre during the official time slots offered by the PReS.
- All programmes must be submitted to the Scientific Committee for approval **no later than Friday 19 June 2026.**
- All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor
- Bar code readers are included to enable companies to track their symposium attendees.

Satellite symposia general guidelines

- Sponsors of Satellite Symposia may select topics and speakers.
- Sponsored Satellite Symposia programmes, hand-outs and invitations must be submitted to the Congress Secretariat for approval.
- In addition to the sponsorship fee, **Sponsors must cover travel, accommodation and onsite costs for speakers and chairs.**
- Signposting, additional display or distribution of posters, brochures or any promotional material outside the Satellite symposium rooms or outside the company exhibition stands and hospitality suite are not allowed.
- PReS assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- PReS does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.
- Times and dates of the Satellite Symposia sessions will be announced on the congress website. The full session programme will be published in the final programme distributed on-site.

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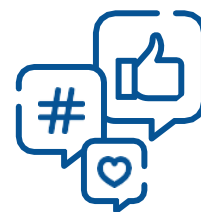
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Digital Advertising Package

A compliant way to generate visibility and attract participation to make your investment count.

Get more delegates to engage with your symposia while they browse the web!

Boost awareness and recognition before, during and after the event

Attract new participants to leverage your investment

Spread your message to all registrants and thousands of additional potential delegates active in your field

Drive higher market share of attendees

This opportunity achieves success by:

Reaching more professionals in the field in addition to those attending the congress. This means you attract an entirely new target audience as well as educating a wider audience about your research and findings

Ensuring high visibility for both the brand and symposia on an ongoing basis before and after the event

Driving interest prior to the symposia & exhibition so that it is top of mind and increases the likelihood of attendance.

Providing detailed measures of your event performance and audience engagement so that you and your sales team can make qualified future strategies

Sophisticated insights and metrics help your sales force by providing:

Advertising reach figures and display frequency

Overall visibility and interaction with the content and ads
Click through and view rates of a highly targeted audience
Breakdown by country for shaping future follow up and campaigns
Number of registered participants interacting with and reviewing the content

Post event promotion to reinforce the message

We guarantee that your message is seen not only by the registrants but also by our extensive GDPR digital database targeted at professionals in the field.

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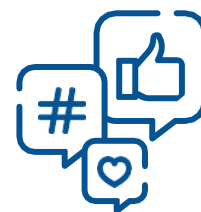
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Digital Advertising Package

To unlock the full potential of digital marketing, the following packages are available:

Exclusive digital ad package

Only your company will have its ads displayed and have an edge over all competitors.

Top 3 digital advertising campaign

Limited to maximum of 3 companies.

How does digital advertising work?

Digital ads generate high visibility before, during and after the event and attract new participation to make your investment count.

Sponsor advert appears while delegate browses the web. Delegate click the ad.



Delegate lands on sponsor page with details of exhibition and/or symposia.

Our top 8 value adds




For further information and to discuss pricing for digital advertising service packages, please contact jan.vonhildebrand@wearemci.com

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Bookings

Fill in the 'Exhibition' Booking Form and Contract at the back of this brochure.

Submit the completed form to:
PReS 2026 c/o MCI Suisse SA 9 Rue du Pré-Bouvier
CH 1242 Satigny-Geneva
Switzerland

Phone: +41 22 33 99 808
Email: jan.vonhildebrand@wearemci.com

Payment and Cancellation

The total amount will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

Payment Method - Bank transfer Bank:
UBS, 1211 Geneva 2, Switzerland Company:
MCI Suisse SA-PReS 2025 Account: No
369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH18 0024 0240 3693 9371 L

Important!

Services which are not duly settled in full by Monday 24 August 2026 will not be provided and/or delivered on site.

Cancellation Penalties

Until 4 March 2026
25% of total amount is due

From 5 March to 13 May
2026
75% of total amount is due
From 14 May 2026
100% of total amount is due

Data Protection

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospection and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data.

To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another

legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

AIFA


Please note that as per local Italian regulations, Italian pharmaceutical companies must submit and register with AIFA (Italian Ministry of Health) at the latest 60 days before the congress. For further information on AIFA registration for Italian pharmaceutical companies, please contact:

Fargo International di Giulia Cambria
Via Pietro Maroncelli, 32
50137 Firenze
Email: info@fargointernational.it

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Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to under write insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition build up, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer

Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

Product Disclaimer & Compliance

The PReS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as PReS and MCI Suisse SA may offer no advice that can be construed as legal. Please make sure that you consult the Codes of Conduct in application which may be found here:

<https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>

<https://www.efpia.eu/relationships-code/the-efpia-code/>

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[To Booking Forms](#)
[\(Portrait\)](#)