



16th International Conference on Colloid and Interface Science

Rotterdam – The Netherlands

21 – 25 May 2018



SPONSORSHIP OPPORTUNITIES

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Introduction

Every year, the Chemical and Engineering News journal of the American Chemical Society publishes its ranking of the Global Top 50 chemical companies. A significant amount of those have a solid Dutch base, such as AKZO-Nobel (14 in 2016), DSM (31) and Arkema (38) while even more have an impressive presence in the Netherlands, e.g. BASF (1), Dow Chemical (2) and Sabic (4). Most if not all of their products, such as food, home and personal care products, and pharmaceuticals, are complex mixtures of a variety of components. It is a true art to make all these products and to keep their quality even under extreme conditions, for example at elevated temperatures, while their natural tendency may be to aggregate or phase separate. It is the field of Colloid and Interface Science and Technology, including Soft Matter and Nanotechnology, that deals with the design, synthesis and stability of these solid and liquid dispersions.

Hence, it should not come as a surprise that the International Association of Colloid and Interface Scientists (IACIS) is based in the Netherlands where many internationally renowned scientists, both from academia and from industry, have made and still make significant contributions to the field. Therefore, it is high time that the 2018 edition of the triannual international conference of IACIS is organized in the Netherlands as one of the main contributors to the field.

The upcoming 16th meeting, IACIS2018, will be held from May 21 to May 25, 2018, in WTC/De Beurs in the centre of the lively city of Rotterdam (NL). It targets specialists in the contemporary fields of research such as surface forces, thin liquid films, foams, (micro) emulsions, surfactants, self-assembly, fine particles, colloidal dispersions, polymers, gels, wetting and interfacial rheology, and interfacial electric phenomena. With respect to applications, focus is on catalysis and surface reactivity, biological and biologically inspired systems and in fields such as food, medicine, environmental technology and energy. We aim for 1000 participants.

Participation in the conference and exhibition should allow you to informally contact specialists relevant to your enterprise as well as with young researchers that are on the verge of making the next step in their career. In addition, for companies producing and distributing high-tech apparatus for research in our field, it is a great opportunity to demonstrate new instrumental developments. For increased visibility, we offer various options ranging from logos printed on staff T-shirts or conference bags to sponsoring the congress food festival, coffee or lunch breaks. Finally, there is the option to co-organize a session with speakers particularly addressing issues of your concern.

We anticipated your interest and have drafted this brochure that lists many sponsoring options and more can be tailor made on request. Contact the IACIS Conference Secretariat to learn why IACIS2018 needs to be at the top of your sponsorship calendar!

Mieke Kleijn and Ger Koper
Chairs of the Conference

Important dates and deadlines

- **Registration and abstract submission open**
18 September 2017
- **Abstract submission deadline**
18 January 2018
- **Early bird registration deadline**
1 March 2018
- **Deadline for booking of exhibition space & sponsor packages (*based upon availability*)**
31 March 2018
- **Late registration deadline**
11 May 2018
- **16th Conference of the International Association of Colloid and Interface Scientists**
21 – 25 May 2018



About IACIS and the IACIS Conferences

The International Association of Colloid and Interface Scientists was founded in 1979 and is a voluntary, non-profit-making organisation of individuals who are actively interested in the field of colloid and interface science.



The objectives of the Association are to promote international cooperation among colloid and interface scientists and to encourage advancement and understanding in the field. These objectives are achieved through the IACIS conferences held every three years, organized all over the world by active members of IACIS. For a complete list, see www.iacis.nl. In addition, contact between the members is maintained by means of the IACIS Newsletter, distributed by email every 2 - 3 months.

At the moment IACIS has about 550 members in 45 countries spread over all continents; see the map below. A significant part of them attends the triannual IACIS Conferences, accompanied by people from their research groups. Apart from them, many other researchers from academia and industry visit the IACIS Conferences.

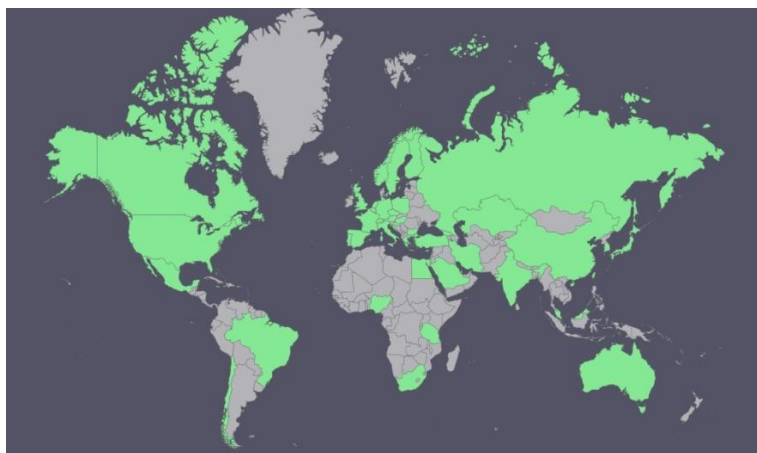
Number of participants in the last four IACIS conferences:

2006, Beijing: 437

2009, New York: 1204

2012, Sendai: 950

2015, Mainz: 760



Program

Although the general topics and areas have been defined (see Introduction), the content of the sessions will be set after abstract submission has been completed. Contributors will be requested to classify their abstract according to 3 criteria: a) topic (such as foams or surface rheology), b) method (such as experimental or simulation), and if applicable c) application (such as catalysis or food).

The Scientific Committee will invite plenary and keynote speakers and create coherent sessions from the submitted material covering one or more topics; the sessions should offer a good balance of experimental, theoretical and numerical approaches as well as one or more applications.

The **time schedule** of the program is presented in the scheme below.

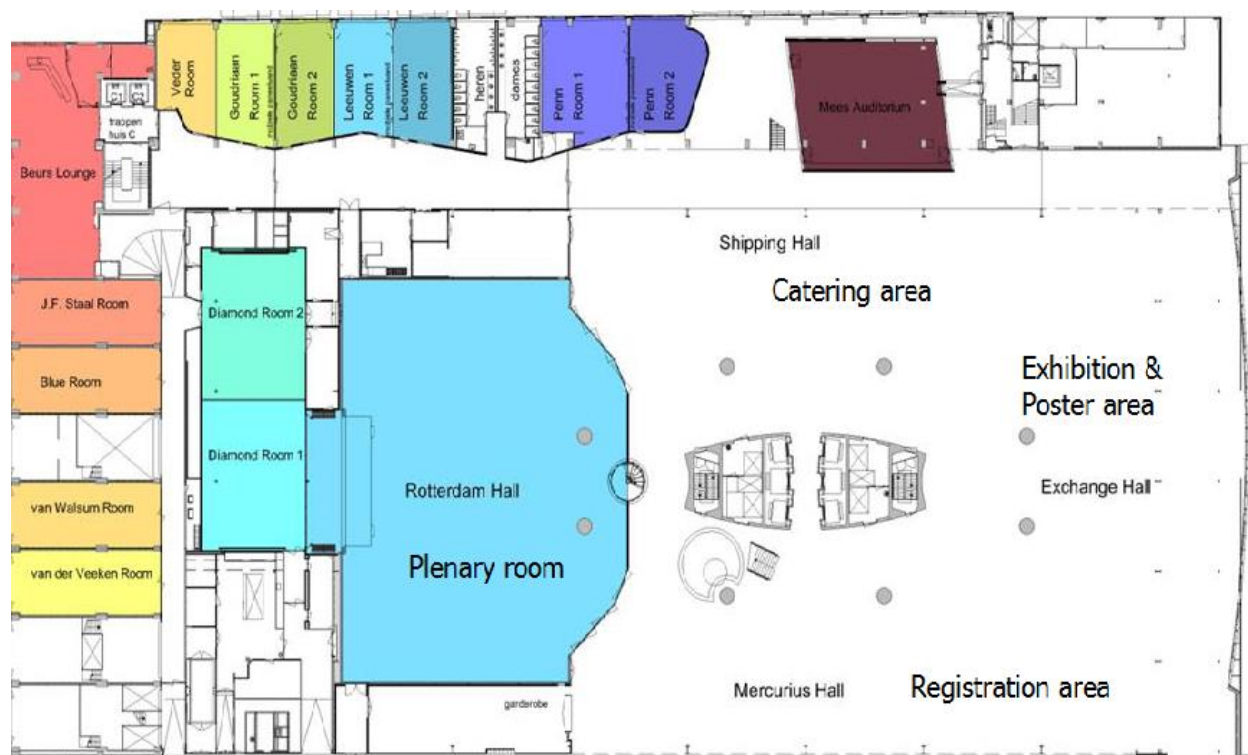
	Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25
9:00		Welcome	Announcements	Introduction	Announcements
		Plenary lecture	Plenary lecture	LTA Award lecture	Plenary lecture
10:00		Coffee	Coffee	Coffee	Coffee
11:00		Parallel session A	Parallel session A	Parallel session A	Parallel session A
12:00		Lunch	Lunch	Lunch	Lunch
13:00		Parallel session B	IACIS General Assembly	Parallel session B	Parallel session B
14:00		Tea	Tours	Tea	Tea
15:00	Registration	Parallel session C		Poster session II	Parallel session C
16:00					
17:00		Poster session I		Conference Dinner	Closing session
18:00	Reception			Prize winners	
19:00					
20:00					

Exhibition

The exhibition will be located in the heart of the conference. The catering areas are located in such a way that a dynamic flow of conference delegates and visitors towards the exhibition will be generated.

The exhibition hall is integrated with the poster boards, ensuring constant traffic to your booth.

Besides that, the main conference halls and the registration area are all located on the same floor as the exhibition hall.



Available packages

For this conference, we offer a variety of sponsoring and exhibition packages. Hereunder you will find an overview of the different packages.

- Platinum partner € 10.000
- Gold partner € 7.500
- Silver partner € 3.500
- Bronze partner € 2.500
- Exhibitor € 2.000

	Platinum	Gold	Silver	Bronze	Exhibitor
Number of sqm incl.	18	12	9	6	6
Shell scheme booth	√	√	√	√	√
Logo printed on staff t-shirts	√				
25-Minutes exclusive product demonstration during lunch (first come, first serve)	√				
10-Minutes exclusive product demonstration during coffee break (first come, first serve)		√			
Priority space allocation*	1 st	2 nd	3 rd	4 th	5 th
Link on congress website	√	√	√	√	√
Pre-mailings to pre-registered delegates	2	1			
Insert in congress bag	3	2	1		
Advertisement in program book	Inside front cover	Inside back cover	Internal page	½ page internal	
Complimentary full delegate registration	5	3	2	1	
Acknowledgement in program book and website	√	√	√	√	√
Complimentary crew registration	5	4	2	2	2

**Based on a first come, first serve base*

Additional sponsorship opportunities

Apart from the packages, separate and additional sponsorship opportunities are offered and some ideas be found below. If there is any item not on the list that you would like to sponsor, please feel free to reach out to us to discuss the possibilities.

Whatever opportunities you choose, each sponsor will be acknowledged in the program book and on the website.

Advertisement in the final program

Outside back cover	€ 3.000
Full page internal	€ 1.500
Half page internal	€ 750

Poster Prize **€ 1.000**

During the conference we will award prizes for the best posters in different categories of young researchers and PhD students. All the presented posters will be evaluated by an expert jury. The awards consist of a certificate and an amount of 200,00 euro. Your logo can be on the certificate and on display during the award ceremony!

WiFi

Upon request

Who isn't using WIFI these days?! When becoming the exclusive sponsor of the wireless internet your logo will appear as soon as people will login to the network, a great opportunity to make sure that the attendees know about your presence! First come, first serve.

Mobile application

Upon request

Will your company become the sponsor of the IACIS2018 Conference App? An application will be available to the main platforms (Apple, Android). First come, first serve.

Lanyards

Upon request

Both your company logo and IACIS2018 logo will adorn the badges worn by attendees every day. Be in attendees' direct line of sight as they engage with their colleagues. First come, first serve.

Notepads

€ 3.000

All delegates will receive a useful and attractive notepad in the congress bag. This notepad will have your company's name and screened back logo printed on all inside pages of the notepad, as well as advertisements on the cover. First come, first serve.

Pens

€ 1.000

Your company name and logo on a pen that will be distributed to all delegates when they pick up their meeting material onsite. First come, first serve.

Inserts in congress bags**€ 500 per item**

Your company brochures can be placed in the congress bags.

Congress bags**€ 7.500**

All delegates will receive a bag, which will display your company logo in addition to the IACIS2018 logo. The delegates will use this bag during the congress and as previous experience has shown long after the conference has ended. First come, first serve.

Networking chairs**Upon request**

At a conference, you can never have enough chairs. These foldable, cardboard chairs can be branded with your logo. The delegates can even bring the chairs with them after they go back home after the conference. First come, first serve.

10-minute product demonstration slot **Upon request**

Present and show your products to a large audience in a designated part of the catering area during one of the coffee breaks. Limited to the number of breaks (maximum one per break).

25-minute product demonstration slot **Upon request**

Present and show your products to a large audience in a designated part of the catering area during one of the lunch breaks. Limited to the number of breaks (maximum one per break).

Coffee and lunch breaks**Upon request**

Sponsor one coffee or lunch break. Your sponsorship will be acknowledged on-site with roll-up displays (banners to be provided by sponsor itself) and in the congress programme (at-a-glance). In addition, you are welcome to bring your own catering-related branded items such as napkins, cups, sugar packets, etc.

Networking reception**Upon request**

Sponsor the welcome reception or one of the networking drinks that take place during one of the two poster sessions. A sign with your company name and logo will be visible on the tables and drink stations. Maximum one sponsor per event, first come, first serve.

Lounge area**Upon request**

The (existing) lounge area of the convention center will be branded with your company logo during the entire conference.

Staff t-shirts**Upon request**

The staff t-shirts will be worn by all volunteers and support staff members during the entire period of the conference. Have your logo printed on these t-shirts.

**Congress festival****Upon request**

On Thursday 24 May 2018, we will organize the IACIS2018 Congress Festival. This evening will be held at a unique location in Delft. During this festive evening, there will be different food stalls where guests can enjoy a variety of bites and snacks.

We can offer your company several sponsor opportunities for this evening such as festival coins with your logo, your logo on the decorative items or staff wearing a t-shirt with your logo. Please contact us to discuss further possibilities.

Terms & Conditions

- After the contract (last page) is received by the Congress Organizer, a confirmation and an invoice for the total amount will be sent and is due to being paid within two weeks after receipt. The signed contract will guarantee the reservation.
- All payments must be received in Euros.
- Fees of additional sponsor items are inclusive of productions costs (if applicable), except for the inserts in the congress bags
- Notification of an exhibitor's decision to cancel or reduce sponsorship/exhibit space must be submitted to the Congress Organizer in writing. For cancellation made:
 - Before January 1, 2018, 10% of the total costs will be retained
 - From January 1 – March 1, 2018, 50% of the total costs will be retained
 - After March 1, 2018, 100% of the total costs will be retained

Booking form

Company: _____

VAT-Number: _____

Contact person: _____

Street: _____

Zip code/city: _____

Phone: _____ Email: _____

- | | |
|---|--------------|
| <input type="checkbox"/> Platinum sponsor | € 10.000 |
| <input type="checkbox"/> Gold sponsor | € 7.500 |
| <input type="checkbox"/> Silver sponsor | € 3.500 |
| <input type="checkbox"/> Bronze sponsor | € 2.500 |
| <input type="checkbox"/> Booth only | € 2.000 |
| <input type="checkbox"/> Advertisement in the final program | |
| <input type="checkbox"/> Outside back cover | € 3.000 |
| <input type="checkbox"/> Full page internal | € 1.500 |
| <input type="checkbox"/> Half page internal | € 750 |
| <input type="checkbox"/> Poster Prize | € 1.000 |
| <input type="checkbox"/> WiFi | Upon request |
| <input type="checkbox"/> Mobile application | Upon request |
| <input type="checkbox"/> Lanyards | Upon request |
| <input type="checkbox"/> Notepads | € 3.000 |
| <input type="checkbox"/> Pens | € 2.000 |
| <input type="checkbox"/> Inserts in congress bag | € 500 |
| <input type="checkbox"/> Congress bags | € 7.500 |
| <input type="checkbox"/> Networking chairs | Upon request |
| <input type="checkbox"/> 10-minute product demonstration slot | Upon request |
| <input type="checkbox"/> 25-minute product demonstration slot | Upon request |
| <input type="checkbox"/> Coffee or Lunch break | Upon request |
| <input type="checkbox"/> Networking reception | Upon request |
| <input type="checkbox"/> Lounge area | Upon request |
| <input type="checkbox"/> Staff t-shirts | Upon request |

City, date: _____ Signature _____