

PRs
2027

34th European Paediatric
Rheumatology Congress
22-25 September 2027



Istanbul • Türkiye



PARTNERSHIP MANUAL



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PReS Congress 2027
c/o MCI Suisse SA
Rue du Pré-Bouvier 9
CH-1242 Satigny

Partnership Queries
Jan.vonhildebrand@wearemci.com

Registration Queries
pres.regshot@mci-group.com

About PReS

PReS, the Paediatric Rheumatology European Society



The Paediatric Rheumatology European Society (PReS) is an international organization based in Europe which is **dedicated to advance the care and improve the health and well-being of children and young people with rheumatic conditions.**

Paediatric Rheumatology is a specialty concerned with the care and understanding of a wide spectrum of autoimmune and auto-inflammatory diseases affecting children and young people.

Why sponsor the PReS Congress 2027?

Hosted in Istanbul, Türkiye for the first time, the PReS Congress 2027 provides a unique opportunity for sponsors and exhibitors to highlight their products and services to a highly international audience across the wide spectrum of paediatric rheumatic diseases.

- ✓ **Maximum Brand Exposure** - Reach a highly engaged audience of decision-makers and innovators before, during, and after the Congress.
- ✓ **Direct Access to Thought Leaders** - Network with top scientists, industry professionals, and rising stars.
- ✓ **Pre-built Partnership Packages** - Choose from a range of sponsorship options designed to fit your goals and budget.
- ✓ **Leadership visibility** - Demonstrate your commitment to science and innovation by supporting one of the most respected congresses in the field.



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PReS Congress Audience

The PReS Congress 2026 at a glance:



580

accepted
abstracts



50+

speakers



903

delegates



67

countries



670

members



Top 10 countries

1	Türkiye	124
2	Italy	78
3	United Kingdom	65
4	Germany	48
5	Netherlands	46
6	Switzerland	37
7	United States	30
8	Russian Federation	28
9	France	27
10	Greece	23

Overview per continent

Europe	623
Asia	196
Africa	8
North America	51
South America	18
Oceania	7

Delegates' profile

Physician	56.6%
Student / Trainee	17.6%
Health Professional	8.2%
Researcher	7.5%
Patient / Patient organization	2.2%
Other	7.9%

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Partnership Packages



PReS
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Benefit from our pre-built high value packages from Bronze to Diamond

Sponsorship levels offer you pre-built packages, allowing you to focus on your audience and ROI with **up to 25% discount** compared to “à la carte” selection. All packages already include display of your company logo in the programme and in the Congress app as well as your investment level / status on the website.

Investment level & package composition:	Diamond	Platinum	Gold	Silver	Bronze
Your booth in the exhibition	e.g. 60 sqm space only	20 sqm space only	12 sqm	9 sqm	6 sqm
Your symposium (incl. intersession slide)	60 min - Lunch	60 min - Lunch	60 min - PM	15 min - Flash	✗
In the hands of PReS Delegates	Bag or lanyard	Bag or lanyard	✗	✗	✗
Complimentary badges: Full Congress registration	5	4	3	2	2
Complimentary badges: Exhibitor registration	5	4	3	2	2
Networking dinner: free tickets	4	3	2	1	1
Your ad in the mini programme	Back cover	Inside cover	Inside page	✗	✗
Intersession slide	✓	✓	✓	✓	✓
Mobile app push notification(s)	x3	x3	x2	x1	✗
Other perks: *To PReS registered delegates & to PReS database **To PReS database ***To PReS 2027 registered delegates	Bag insert, emailer*, banner website & mobile app	Bag insert, emailer**, banner website & mobile app	Bag insert, emailer***, banner website & mobile app, coffee signage	Bag insert, emailer***, banner website, coffee signage	Bag insert, coffee signage
All prices / amounts indicated VAT excluded					
	€ 90'000	€ 75'000	€ 50'000	€ 30'000	€ 15'000
Original value of the package:	€ 120'410	€ 91'180	€ 57'650	€ 33'270	€ 16'280

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Exhibition

PReS
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Exhibiting at the PReS Congress 2027 provides a unique opportunity to **engage with an estimated 1,100+ delegates** with interests in pediatric rheumatology.

The layout of the exhibition will be designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor. Official coffee breaks will be served on the exhibition floor promoting **frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.**

Booking an exhibition space automatically allows you to be listed on the Congress website and the programme as well as gives you access to the Welcome reception and coffee breaks.



SHELL SCHEME – 6, 9 or 12 Sqm / space only

- Shell scheme frame & fascia board for name
- Lighting (3 spots), electrical supply, 1 table & 2 chairs
- Min. of 1 complimentary exhibitor badge

€ 5'000, 7'500 or 10'000 / contact us

All prices / amounts indicated VAT excluded

TABLETOP PACKAGE

- Exhibition floor space only
- Electrical supply, 1 table & 2 chairs
- 1 complimentary exhibitor badge

€ 1,500

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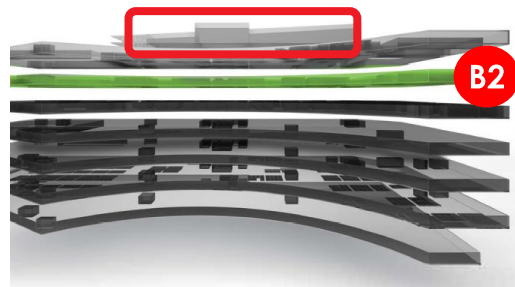
Booking form

Floor Plan

ICC – Istanbul Congress Center



ENTRANCE – G0

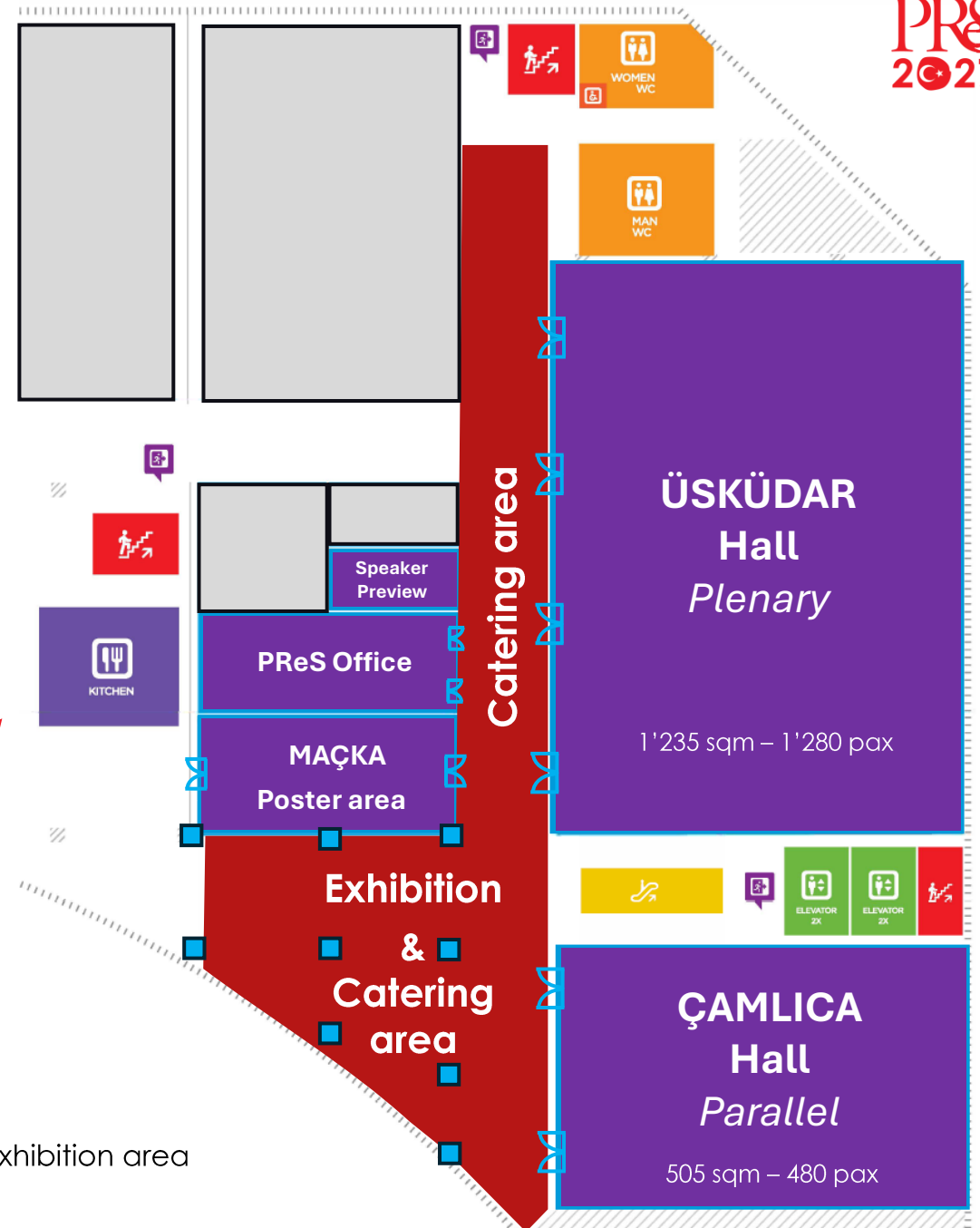


PRs
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■ Pillars
B Doors



Ceiling height in Exhibition area
= max. 2.5 meters



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Satellite Symposia



You are invited to organise satellite symposia at the forthcoming PReS Congress 2027. This highly visible and impactful activity allows you to **attract interested and qualified delegates and update them personally on the science that supports your campaigns and products.**

It is one of the most popular opportunities for honest and open debate between professionals on the topics most relevant to your corporate objectives. The time slots proposed are **exclusive and outside of the main Congress sessions** which maximises the number of delegates.

LUNCHTIME Symposium – 60 MINUTES*

Slot #1	Thursday 23 September <-> 13:00 – 14:00
Slot #4	Friday 24 September <-> 13:00 – 14:00

€ 45'000

What's included?

- **Lunchtime symposium:** incl. lunch boxes for PReS 2027 delegates
- Room rental
- Basic audio-visual equipment and on-site management
- 2 badge scanners per symposium

**Up to 2 Flash / MTE may be organised in parallel per 15 minutes*

FLASH Symposium / MTE – 15 MINUTES*

Upon avail.	Thursday 23 September <-> 16:00 – 17:00
Upon avail.	Friday 24 September <-> 16:00 – 17:00

€ 7'000

All prices / amounts in euros & indicated VAT excluded

**Up to 2 symposia may be organised in parallel each day*

AFTERNOON Symposium – 60 / 45 MINUTES*

Slot #2 / #3	Thursday 23 September <-> 16:00 – 17:00
Slot #5 / #6	Friday 24 September <-> 16:00 – 17:00

€ 22'500 / 18'000

- Opportunity to place 1 roll-up in front of the session room on the day
- Acknowledgement in the programme and website
- Use of the PReS Congress 2027 logo on your symposium invitation
- Symposium programme on the PReS Congress 2027 website

What's included?

15 minutes interactive sessions with target audience, providing a more commercially oriented exposure.

- Room rental
- Basic Audio-visual equipment and on-site management
- Acknowledgement in the programme and website
- Use of the PReS Congress 2027 logo on your symposium invitation
- Symposium programme on the PReS Congress 2027 website

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Sponsorship

Sponsorship summary table

Your brand in the hand of PReS delegates

Congress bags	★	€ 9'900
Lanyards	★	€ 9'900
Pens & pads	★	€ 4'500
Bag insert		€ 1'500
Mini programme - back cover page	★	€ 3'000
Mini programme - inside cover page		€ 1'750
Mini programme - inside page		€ 1'000
Wifi connection		€ 7'000

Shaping the PReS delegate experience

Networking dinner	★	€ 12'000
Networking dinner - non exclusive		€ 4'500
Networking dinner - shuttles		€ 4'500
Coffee break		€ 5'000

Branding opportunities

Your logo on the sponsors' page		€ 1'500
Poster area signage	★	€ 9'900
Charging station	★	€ 7'500
Water dispenser	★	€ 6'000
Meeting stools (30 units)	★	€ 7'500
Hand sanitizing station	★	€ 6'000
Intersession slide		€ 1'500
Mobile app	★	€ 8'500
Mobile app - banner		€ 3'500

Drive traffic

E-mailer to registered participants		€ 3'000
E-mailer to PReS database		€ 5'000
Push notification		€ '900
Push notification – set of x3		€ 2'200

All prices / amounts in euros & indicated VAT excluded

★ = Exclusive item (only 1 company can sponsor)

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Think outside of the box

As always, **we welcome your ideas !!**

Feel free to submit any additional support opportunity that you do not find listed in this document for us to review.

We are always happy to discuss your concept with you and find the right price for the right exposure for your company.

Booking Form

- ✓ Fill in the booking form available through the “**Book now**” link
- ✓ **Select** your preferred items, **date** and **sign** the document
- ✓ **Submit** your order



The PReS Congress 2027 Sponsorship team will contact you to confirm the order and issue an invoice.

Make sure to carefully read our [Exhibition & Symposia Rules, Terms and Conditions](#)

