

Dermatology Patient Organization Forum
5 November 2013, Zurich, Switzerland

AGENDA

Time	Topic	Speaker/Lead
09.00	Welcome	J. Mossman
09:05	Participant introductions	All / J.Mossman
09.35	Novartis's commitment to patient organizations and dermatology	D. Palacios (Head, Global Patient Relations)
10.00	BREAK	
10:30	Treatment expectations and needs of people with psoriasis	R. Beranek (National Psoriasis Foundation)
10:45	Treatment expectations and needs of people with CSU	M. Cortada (CSU Group/Spain)
11:00	Workshop	All / J. Mossman
12:00	Workshop reports	All / J. Mossman
12:30	LUNCH	
13:30	How dermatology patient organizations are currently using social media	J. Mossman
13:45	Social media as a tool for patient organizations	Ch. Bornschein (Social Media Specialist)
14:30	Social media workshop	All
15:30	Roundtable discussion	All / J. Mossman
16:00	Summary and next steps	J. Mossman
16:15	Meeting close	